

## Preferred MS Word File Format for Articles in the Rheology Bulletin

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### 1. Introduction

This is a file that gives the preferred two-column, 10pt font format for articles submitted to the *Rheology Bulletin*. Although articles will be accepted in other formats, the volunteer editor would greatly appreciate receiving articles in this format.

Symbols and equations that appear in the text itself will format better if the Symbol font is used rather than the Equation Editor program. Equations that appear offset from the text may use Equation Editor (example below),

$$\gamma = \gamma_0 \sin(\omega t) \quad (1)$$

and should be numbered.

Figures and photographs should be submitted as high resolution (600 dpi) jpeg files. Color used should be CMYK. Alternatively, authors may submit high resolution (600 dpi) pdf files of graphics with all fonts embedded. In all cases individual graphics should be submitted in separate files (if two graphics are used in one figure, please submit each graphic separately). Please do not embed graphics into your Word file.

The format for the Bibliography is as shown below (9 pt font). Thank you to all authors for your help in producing a high-quality *Rheology Bulletin*.

### Bibliography

1. Macosko, C. W. *Rheology: Principles, Measurements, and Applications* (ed. Macosko, C. W.) (Wiley-VCH, New York, 1994).
2. Walters, K. *Rheometry* (Chapman and Hall, London, 1975).